



HOTELS

1 HOTELS ANNOUNCES EXPANSION PLANS WITH HOTELS IN THREE NEW DESTINATIONS

New Properties to Open in Cabo San Lucas (Mexico), Haitang Bay, Sanya (China) and Silicon Valley (CA)

New York, NY (Thursday January 5, 2017) – 1 Hotels, the mission-driven luxury lifestyle hotel brand, announced today that it will expand its portfolio in the U.S. and internationally with three new destinations, including Haitang Bay, Sanya (China), Cabo San Lucas (Mexico) and Silicon Valley (CA). The three new projects announced today are in addition to the brand’s forthcoming, highly-anticipated **1 Hotel Brooklyn Bridge** opening in February 2017, and existing properties, **1 Hotel Central Park** and **1 Hotel & Homes South Beach**.

The new locations mark an exciting chapter for 1 Hotels, positioning the brand as international leaders in environmentally-responsible hospitality and innovation. As a luxury lifestyle hotel brand inspired by nature, 1 Hotels aims to educate and inspire consumers with mindful, eco-conscious design, innovative programming, farm fresh food and beverage offerings, and sustainable architecture. This expansion is the beginning of a global growth plan to bring the brand and its mission to new audiences.

“The 1 Hotels brand aims to show luxury travelers that they can live well, do good and connect with the world around them,” said 1 Hotels Founder and CEO Barry Sternlicht. “We are more than a brand, we’re a cause. Now, more than ever, we’re excited to introduce 1 Hotels in naturally luxurious destinations worldwide and continue our mission of building socially responsible hotels while protecting the world around us. ”

The first international property for the group, **1 Hotel Haitang Bay** will open in late 2018. 1 Hotel Haitang Bay will provide the brand with an opportunity to showcase how a resort in China’s top domestic tourism market can operate in a sustainable way. The ambitious property will be the first Chinese development for the brand, developed in partnership with Sunshine Insurance Group and designed by Oval Partnership. The hotel will feature 280 guestrooms and suites, including three sky villas and feature a 1 Hotels signature organic spa, expansive fitness center, and pool. An onsite farm will be run and managed by the property, providing fresh and organic fruits and vegetables for the 15,000 square feet of signature restaurants and lounges, and more than 6,000 square feet of catering and meeting rooms.

Slated to open in Fall 2019, **1 Hotel & Homes Cabo**, developed in partnership with the Questro Grupo, sits on the historic Hacienda site, directly on the only year-round swimmable beach and steps from the marina and Cabo's dining and nightlife district. With unobstructed views of the Land's End rock formation, the 115 room and 50 home property is a retreat amongst it all, with four swimming pools, organic spa and fitness facilities, two signature restaurants, a juice bar, and a stunning rooftop bar. The property will also boast more than 2,500 square feet of conference and events space and signature retail outlets. To learn more about 1 Homes Cabo visit: www.1homescabo.com

1 Hotel Sunnyvale located in the heart of Silicon Valley and steps from Google's Mountainview campus, will open in late 2019 as the brand's first West Coast outpost. This project, developed by Starwood Capital Group in partnership with SB Architects, is perfectly situated in the innovation capital of America, a destination where the brand's core values of wellness, conscious living, and commitment to sustainability will be certain to resonate with locals and travelers. The renovation project will have 332 guestrooms, more than 10,000 square feet of food and beverage space, a 9,000 square foot spa and fitness center, and 19,000 square feet of meeting space.

To learn more on 1 Hotels or for reservations, please visit www.1hotels.com

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About 1 Hotels

As a luxury lifestyle hotel brand inspired by nature, 1 Hotels cultivates the best of eco-conscious design and sustainable architecture, together with extraordinary comfort and an unrivaled level of service. 1 Hotels, which launched in 2015 with the opening of exclusive properties in Miami's South Beach and Manhattan's Central Park and is followed by the upcoming Brooklyn launch in early 2017, is inspired by a simple idea: those that travel the world also care about it. 1 Hotels upholds this vision by channeling nature through design and culinary partnerships, while connecting with the local community and taking sustainable steps to make a big difference. Additional information can be found at www.1hotels.com

About SH Group

SH Group, an affiliate of global private investment firm Starwood Capital Group, is a hotel brand management company that operates 1 Hotels and Baccarat Hotels. A nature-inspired life-style brand, 1 Hotels are in Manhattan, Miami's South Beach and opening in 2017, Brooklyn. Baccarat Hotels & Resorts is a luxury brand with its flagship property in New York and another project under development in Doha. Leveraging its marketing, design, operational and technological expertise, SH Group is the force behind some of the most groundbreaking and dynamic hotel brands in the world. SH Group also provides real estate brokerage services including leasing, rental, and management of condominiums, apartments, villas and residential homes.

Media Contact:

DKC: 1Hotels@dkcnews.com